

Personal Values Statement - Lattis R. Campbell

1. I value my relationship with God. Honoring God and his Word is a basic value of my life and it permeates every phrase of my life. I do not separate ministry from work or from leisure in this regard. All areas of my life must honor God and be amenable to God's Word.
2. I value my relationship with my family. As a husband I must love my wife and provide for her well-being in all areas of her life. As a father I must love my two sons and equip them through example and instruction to live and function as God-fearing men in this world.
3. I value honesty. I find it very hard to work with and relate to those who are less than honest with me and thus I strive to be honest with others. However, I do try to temper my honesty with grace. To be honest with people doesn't mean I have to be rude or crude. I strive to be honest but I also strive to be as gentle and kind as possible.
4. I value integrity. My reputation and trustworthiness is only as viable as my last set of actions. Any time my words don't match my actions, I want to know about it so that I can make amends.
5. I value loyalty. Part of my emphasis on loyalty is due to my affiliation with the Boomer Generation but part of it is due to my belief that commitments should be made seriously and realistically.
6. I value people before tasks. People and our relationships with them are the most precious commodity that we have in this life. Success is not so much measured by what we do but by who we affect and how we affect them.
7. I value both compassion and humor. We should weep with those who weep but we also need to laugh with those who laugh. I always want to be sensitive to the needs and hurts of others. However, in the many situations that affect my own life I can personally either choose to laugh or cry and I generally choose to laugh (especially at myself).

Personal Mission Statement - Lattis R. Campbell

I believe God has called me to:

1. Build and maintain strong relationships based upon the principles of love, honesty and integrity.
2. Acquire and maintain sound educational and practical tools of ministry in order to preach and teach the Word of God in culturally relevant ways.
3. Equip and empower servant leaders through intentional means of evangelism and discipleship.

Personal Vision Statement – Lattis R. Campbell

The steps to fulfilling my calling, based on my personal values, are as follows:

1. Travel extensively where developing leaders are located and build relationships with them through communicating to them in their environment and culture.
2. Continue down a path of life-long learning through interaction with my peers and the self-discipline of continual reading and study of both God's Word and relevant literature on leadership.
3. Provide and develop teaching and instructional material at low or not cost for developing leaders.
4. Instruct the church concerning the true meaning of ministry and leadership, encouraging the every-member-a-minister concept and helping empower ordinary people for leadership in the church.
5. Be accountable to both God and those in authority over me for both my successes and my failures.